



KCC WOK Magazine Advertisement Booking Form

Company/Contact person: _____

Billing Address (for issuing invoice): _____

Tel no.: _____ Fax: _____

Email: _____

Date _____ Print name _____ Authorised Signature with Company Chop _____

The KCC publishes a full colour magazine 11 times per year (Circulation 2,400 copies), containing news and information about what's going on at the Club and feature articles from each of the Club's sporting sections and recreation groups. The magazine is distributed to all members 1st of each publish month, and various organisations around Hong Kong and to a number of reciprocal clubs throughout the Asia/Pacific region.

Booking deadline 5th of each month, material deadline no later than 15th of each month.

Prices of Advertisement (effective 1 March 2017)

Position	Colour	Cost (HK\$)		Discount
Outside Back Cover (full page)	Colour	\$18,000	<input type="checkbox"/>	10% discount for over 3 issues
Inside Front Cover/Back Cover (full page)	Colour	\$9,000	<input type="checkbox"/>	15% discount for over 6 issues
Full Page ROP (Specific page +10%)	Colour	\$6,000	<input type="checkbox"/>	20% discount for over 10 issues
No of Issues: _____		Total Amount: _____		

Size	Specifications
Full Page:	Text area 186mm (w) x 240mm (h) Full page bleed 210mm (w) x 270mm (h) + 5mm all around
File Format	High resolution PDF (preferred format) or JPEG (300dpi or higher in the required size)

For advertising inquiries, please contact our Sole Advertising Agent:

LINK-UP DESIGN LTD.

Mr David Lee

Tel: 2151 0886 Fax: 2117 9946

Email: david@linkupdesign.com

www.linkupdesign.com

Payment Method:

- Advance payment for each advertisement.
- Post to: **Kowloon Cricket Club** Address: 10 Cox's Road, Kowloon, Hong Kong, please do not post cash.
- Bank Transfer
Name of Beneficiary Bank: Hong Kong & Shanghai Banking Corporation Ltd.
Name of Beneficiary: Kowloon Cricket Club
Account Number of Beneficiary: HSBC(004): 808-203111-838
Address of Bank: G/F., Winner House, 306-316 Kings Road, Hong Kong
Swift Code: HSBCHKHHHKH
- Credit card payment (There will be a 5% administration fee for credit card payments)
- International banking surcharge applies to overseas accounts.

The Club reserves the right to reject any advertisement which we deem as inappropriate.